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**FOR IMMEDIATE RELEASE****RENOWNED PHOENIX LAW GROUP PHARMACY BENEFIT ATTORNEYS TO  
SPEAK AT NATIONAL COUNCIL FOR PRESCRIPTION DRUG PROGRAMS'  
CONFERENCE**

*Laurel Wala, Esq., Cami Agena, Esq. and Samantha Brown, Esq. to provide an  
overview of federal and state regulations governing PBMs and pharmacies*

**Scottsdale, Ariz. – March 16, 2006** – Nationally recognized pharmacy benefit and operations attorneys, Laurel Wala, Cami Agena and Samantha Brown of the Phoenix Law Group of Feldman Brown Wala Hall & Agena, will deliver a presentation entitled, “What’s Coming: Federal and State Regulatory Update of Pharmacy Benefit Management Companies (PBMs) and Pharmacies” at the annual National Council For Prescription Drug Programs (NCPDP) Conference on Monday, March 20, from 2:45 to 3:45p.m. at the Phoenix (Ariz.) Convention Center.

The session will provide an update on laws and regulations passed during 2005 that affect PBMs, pharmacies and other organizations involved with prescription drug benefits. They include: PBM licensure and transparency, prompt pay, discount consumer cards, any willing provider laws, state provider mandates, benefit mandates, disease management, formulary management, and therapeutic interchange, among others. The presentation will also provide an overview of new and pending 2006 legislation and regulations on these topics.

According to Lee Ann Stember, president of NCPDP, “We selected PLG’s pharmacy benefit operations attorneys to speak because of their extensive background and experience in regulations impacting the industry. Our attendees will benefit from their in-depth experience, knowledge and insight on the trends and issues impacting PBMs.”

The Phoenix Law Group developed PLGTRACK.COM, a proprietary online reporting tool that tracks new state and federal laws and regulations for PBMs, pharmacies, drug data companies, and drug wholesalers and distributors such as:

- ❖ PBM Licensure/Transparency
- ❖ TPA, UR, PPO Licensure
- ❖ HIPAA
- ❖ Anti-kickback
- ❖ Fraud & abuse
- ❖ Mail order pharmacy
- ❖ Internet pharmacy
- ❖ Prompt pay
- ❖ Any willing provider
- ❖ Formulary management

The real-time, decision-support tool allows users to quickly sort by topic, state, bill number and effective date. The web-based interface provides a user-friendly searchable format, continually updated content and a review summary of each new law and regulation. Customized modules are available for PBMs, pharmacy operations and wholesalers.

For more information on PLGTRACK.COM, call 480-444-1276.

### **About The Phoenix Law Group**

Scottsdale, Ariz.–based Phoenix Law Group of Feldman Brown Wala Hall & Agena, PLC is a commercial law firm providing a full range of services including corporate law, mergers and acquisitions, securities, corporate compliance, white collar and criminal defense, commercial litigation and litigation avoidance, and healthcare. The firm's clients include national pharmacy chains and pharmacy benefit management companies (PBMs), healthcare providers, real estate developers, institutional lenders, and publicly held and emerging growth companies. For more information, visit [www.phoenixlawgroup.com](http://www.phoenixlawgroup.com) or call 480-444-3500.

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